MEETING RESULTS

1. Solidified plan for a presentation/recommendations on housing for Director Garcia et al.

2. Population-level target statement is drafted for financial security.

3. Progress indicator is chosen for financial security.

4. Plan to prep financial stability presentation/recommendations to Director Garcia et al.

5. Action Commitments made.
Check In

How are you?

If you had an Action Commitment, were you able to complete it and prepared to share an update? (Marlo, Andrea, Kristie; Thanks, Katie, for notes and scheduling today’s meeting!)

If you did not have an Action Commitment, do you have any relevant update to share? (Greg, Ana, Anne, Stephanie)
Indicators relevant to the Vision Council’s North Star Outcome *(Structural Inequities)*
“Iowa families and children are safe, secure, healthy and well in their communities.”

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Measure/Source</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principal Issue: Concentrated Community Disadvantage (CCD)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Financial Security</strong></td>
<td>Child poverty or Children in Poverty</td>
<td>Concentrated Community Disadvantage (CCD); correlated with child maltreatment</td>
</tr>
<tr>
<td></td>
<td>Unemployment</td>
<td></td>
</tr>
<tr>
<td><strong>Housing Stability</strong></td>
<td>Severe housing problems (county level)</td>
<td>CCD; Correlated with child maltreatment</td>
</tr>
<tr>
<td>Parental education attainment</td>
<td>Adults with a high school diploma (county level)</td>
<td>Correlated with child maltreatment</td>
</tr>
<tr>
<td>Food insecurity</td>
<td>Free/Reduced Lunch</td>
<td>Somewhat correlated with child maltreatment</td>
</tr>
<tr>
<td>Uninsurance</td>
<td>Uninsured under age 65 (CHR)</td>
<td>Somewhat correlated with child maltreatment</td>
</tr>
<tr>
<td></td>
<td>Uninsured under age 19 (CHR)</td>
<td></td>
</tr>
<tr>
<td>Social Disorder</td>
<td>Excessive drinking (County Health Rankings)</td>
<td>CCD; indicator of fewer resources overall; Social disorder is linked to child maltreatment</td>
</tr>
<tr>
<td></td>
<td>Substance Use in child maltreatment cases (Iowa DHS)</td>
<td></td>
</tr>
</tbody>
</table>
Whole Population to System Population to Strategic Populations to Program Populations

STRATEGIC POPULATIONS
#1: Older Youth (Program Population: Older youth of color in out-of-home placements)
#2: Children and Their Families Living with Substance Use Disorders (Program Population: Families with young children)

WHOLE POPULATION
All Iowa children and families

SYSTEM POPULATION FOCUS
All children and families involved in the Iowa Child Welfare System

STRATEGIC POPULATIONS
#1: Older Youth
#2: Children and Their Families Living with Substance Use Disorders

PROGRAM POPULATIONS
#1: Older youth of color in out-of-home placements
#2: Families with Young Children Living with SUDs

Setting Targets for the Vision Council’s North Star Outcome
“lIowa families and children are safe, secure, healthy and well in their communities.”

Proposed Indicator for Housing:

Severe Housing Problems (County Health Rankings)

“Good health depends on having homes that are safe and free from physical hazards. When adequate housing protects individuals and families from harmful exposures and provides them with a sense of privacy, security, stability and control, it can make important contributions to health. In contrast, poor quality and inadequate housing contributes to health problems such as infectious and chronic diseases, injuries, and poor childhood development. Housing measures can also be considered proxy indicators of more general socioeconomic circumstances.[1] Households experiencing severe cost burden have to face difficult trade-offs in meeting other basic needs. When the majority of a paycheck goes toward the rent or mortgage, it makes it hard to afford health insurance, health care and medication, healthy foods, utility bills, or reliable transportation to work or school.[2-5] This, in turn, can lead to increased stress levels and emotional strain.[6,7]”

Draft Target for Housing: By 2026, 94% of Iowa families with children are living in safe, affordable housing (race, economically disadvantaged, rural/urban)

(Notes: 2026 selected due to American Rescue Plan funds; 94% selected as the inverse to the lowest percentage of severe housing problems in a county today (6% in 6 of 99 counties); “Iowans” may be the level of data that is available VS “Iowa families with children” – this is something to continue to look into; IOWA COORDINATED ENTRY REGIONS)

Target population considerations
Integration into Vision Council’s Program Population Work and Work Groups
• Families in the behavioral health/SUD system (Program population)
• Families with youth of color at-risk of entering CWS or JJ? In CWS or JJ (Program population)
How is the Target impacted when you look through the lenses of equity, trauma and resiliency, and neuroscience/brain development?

Report from meeting with Ashley Schwalm, Iowa Council on Homelessness (Iowa Finance Authority)/Family Resources, and Tim Wilson, Home Forward Iowa – Stephanie, Greg and Kristie
Results in the Center: Housing (work from NSWG’s June 23 meeting)

- **What sectors?**
  - Construction
  - Public health/public sector
  - Economic development
  - County govs
  - Municipalities (zoning)
  - Nonprofit housing orgs

- **What stakeholders?**
  - Landlords association
  - Families
  - Iowa Finance Authority (public?)
  - Employers
  - Nonprofit leaders
  - Child welfare
  - Behavioral survey
  - Law enforcement (resp. for evictions)
  - Schools?

- **Who are the partners?**

- **What about American Rescue Plan?**

- **What next steps do you want to take?**
  - e.g.
    - Questions to answer
    - Input on the target from housing experts
    - Related to ARP?
    - What else?

By 2026, 94% of Iowa families with children are living in safe, affordable housing.
Follow Up on Action Commitments—Housing

(notes from NSWG Aug 26 meeting)

• Marlo will find some data on homelessness
• Andrea will look into Early Childhood Iowa, the Polk County House State Trust Fund, and Parent Partners
• Kristie will speak with Jon Murphy and Four Oaks
• Kristie will also reach out to agencies to obtain statements about children being ready to return home, but parents don’t have home to return to
Updates Housing

- Governor made a major commitment to housing – news article
- Marlo on data (next slide)
- Andrea on results of outreach
- Kristie on results of outreach
- Others?
Housing Data

• Households with children that are not caught up on rent or mortgage and are very or extremely likely to have to leave this home due to eviction or foreclosure in the next two months in Iowa – March 2021, 45% link to data

• Households with children where there was little or no confidence in ability to pay their next rent or mortgage payment on time in Iowa – June to July 2021, 13% link to data

• Adults ages 18 to 24 who have little or no confidence in their ability to pay their next rent or mortgage payment on time in Iowa – January 2021, 23% link to data (no trend data)

Source: National KIDS COUNT Database (Census Pulse Data)
Notes on Recommendations/Narrative from August 26 mtg.

• Andrea offered a framework of talking points for the meeting with Director Garcia:
  • Elevate the importance of housing stability as a foundational protective factor for families and children
  • For any support offered by IDPH and/or DHS, housing is key (from Ashley, “you can’t offer home visiting to someone who does not have a home”)
    • You’re not going to get children reunified with their families
    • You’re not going to support successful, sustained recovery from SUDs
  • How state agencies can set the foundation
  • Propose solutions for ARPA funds and even more broadly
    • “no wrong door” approach
    • Use of technology to ensure that all intakes in any system, there is flag to the Coordinated Entry network when a family is at risk of homelessness
Recommendations for Sept 24 Mtg.

• Stick with recommendations generated at the last meeting?
• Other recommendations?
  • Recommendations considering the $100 million the Governor announced (all ARPA funds, BTW)
Setting Targets for the Vision Council’s North Star Outcome
“Iowa families and children are safe, secure, healthy and well in their communities.”

Proposed Indicator for Financial Security:

**Children in Poverty (County Health Rankings)**

Children in Poverty captures an upstream measure of poverty that assesses both current and future health risk. Poverty and other social factors contribute a number of deaths comparable to leading causes of death in the US like heart attacks, strokes, and lung cancer.[1] While repercussions resulting from poverty are present at all ages, children in poverty may experience lasting effects on academic achievement, health, and income into adulthood. Children living in low-income households have an increased risk of injuries from accidents and physical abuse and are susceptible to more frequent and severe chronic conditions and their complications such as asthma, obesity, diabetes, ADHD, behavior disorders, cavities, and anxiety than children living in high income households.[2-4]

Need to set a Target for Financial Security

The target population could be:

- All Iowans?
- All families and children in Iowa? (Whole population)
- Children and families in the child welfare system? (System population)
- At risk of entering the child welfare system? (System population?)
  - Families in the behavioral health/SUD system? (Program population)
  - Families with youth of color at-risk of entering CWS or JJ? In CWS or JJ? In foster care? Aging out? (Program population)

How is the Target impacted when you look through the lenses of equity, trauma and resiliency, and neuroscience/brain development?

Draft Target: **By 2026, 96% of Iowa’s families with children have income and supports for a moderate, adequate level of income (~300% of the federal poverty level in Iowa)**

(Notes: 2026 selected due to American Rescue Plan funds; 96% selected as the inverse to the lowest percentage of children in poverty in the state by county (Dallas County is at 4%. Dallas County Family Budget Calculator); “Iowa’s families with children” is selected due to the ability to collect data using the “Children in Poverty” indicator. Useful resource from Economic Policy Institute: Family Budget Calculator.)
All children are reading proficiently by 3rd Grade

Example Results in the Center

© Jolie Bain Pillsbury

Result in The Center: Theory of Aligned Contributions
Results in the Center: Financial Security

- What sectors?
- What stakeholders?
- Who are the partners?
- What about American Rescue Plan (ARP)?
- What next steps do you want to take? e.g.
  - Questions to answer
  - Input on the target from poverty experts?
  - Related to ARP?
  - What else?

By 2026, 96% of Iowa’s families with children have income and supports for a moderate, adequate level of income.
Next Steps – Financial Security

• What next steps do you want to take? e.g.
  • Questions to answer
  • Input on the target from ??????
  • Related to ARP?
  • What else?
Possible Recommendations – Financial Security

• Aggressively promote Child Tax Credit to non-filers (awareness, outreach, support)
• Home Visiting paired with concrete supports (Chapin Hall research)
  • Model after DECAT funds?
• Differential response paired with concrete supports (Chapin Hall research)
  • Model after DECAT funds?
• From Common Good Iowa
  • (could be ARPA related) Reform Iowa’s Child Care Assistance (CCA) program to eliminate a huge disincentive called the cliff and to make CCA more effective as a help to parents trying to improve their skills and raise their wage level.
  • (policy change) Expand the Earned Income Tax Credit to provide even stronger support to low-wage workers, encourage more work effort, and keep children out of poverty.
  • (policy change) Expand the Child and Dependent Care Tax Credit to cushion the loss of Child Care Assistance.
PATHWAY FOR RESULTS ACTION PLAN DEVELOPMENT

- By when do you want to complete the Results Action Plan?
- Is the Strategy Template a useful tool?
- What next steps do you want to take?
- How frequently do you want to meet?
- Do you need to add members to the NSWG?
- What are the other questions you have/need to answer?
### Action Commitments

<table>
<thead>
<tr>
<th>Name</th>
<th>What will you do?</th>
<th>How will you do it?</th>
<th>What are the steps to getting it done?</th>
<th>With whom will you do it?</th>
<th>When?</th>
<th>Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The Iowa Change Leadership Vision Council

Iowans are supportive of strong families and communities. It shows in data about our state. Iowa’s rank as #3 in a national Opportunity Index suggests that most Iowans can rely on the foundational building blocks of employment, education and learning opportunities, physical, mental and behavioral health care, homes in thriving neighborhoods, enough food for an active, healthy life, and vibrant communities.

The Iowa Change Leadership Vision Council, sponsored by the Mid-Iowa Health Foundation as a project of the Coalition of Family and Children’s Services in Iowa, seeks to align the collective efforts of organizations, government, and communities to help Iowa do even better for families and children. A public-private partnership of leaders working every day with the families who collide with structural inequities in their lives and where they live, the Vision Council studied how to build up the right kinds of supports so that more of our children and families thrive. Our vision is that “all Iowa children and families are safe, secure, healthy and well in their communities.”

We know that when a foundational building block is missing or crumbling out from under a family, stress levels rise. Most families live with supports that equip them to recover from mild pressures, like temporary job loss or a recoverable illness. But overwhelming stress from limited access to an adequate array and availability of jobs, insufficient or incomplete education, unsafe living conditions, disconnection from health care coverage and access, and weakened neighborhoods, can keep children and families from achieving their full potential.

Because we are a community of leaders interacting daily with Iowa’s children and families who are living with shaky foundations, we can see that there are pressures that cause stressful situations, which can lead to child maltreatment. In most cases, we observe that children who have experienced maltreatment are in situations where multiple pressures are co-occurring. After a deep review of data and research, the Vision Council believes that too many Iowa families are living and working within structural inequities that actively build up pressure in their homes. When it builds too high, children can become the victims of harm that will impact their development and opportunities for the rest of their lives. These high-pressure situations, and the harm that can result, are often preventable.

Structural inequities occur when situations and systems, and the decisions and policies that impact them, are not designed to ensure success. The Vision Council is focusing our strategies and advocacy on addressing structural inequities, ensuring instrumental supports are there when families need them to rebuild their strength, and cultivating protective factors in individuals, families, communities and systems. We know our work builds on Iowan’s strong commitment to child, family and community well-being.
### Possible Progress Indicators based on Protective/Promotive Factors
(Instrumental Supports in Times of Need (versus the term “Concrete Supports“))

<table>
<thead>
<tr>
<th>Type of Support</th>
<th>Progress Measures</th>
<th>Strategies</th>
<th>Notes</th>
</tr>
</thead>
</table>
| **Safe** - Feeling nurtured and protected. | Housing | • Prioritize housing  
• Identify and meet with housing leaders/stakeholders  
• Advocate for housing to be a part of IDPH/DHS alignment  
• Partner with DHS to conduct in-depth Family Wellness Assessment (use WI instrument) | Correlation with child maltreatment  
* Differential response with concrete supports  
* Housing |
| **Secure** - Having enough resources for a quality of life. | Financial assistance  
Enterprise  
Transportation | FPF | Correlation with child maltreatment  
* EITC  
* Minimum wage increase |
| **Healthy** - Enjoying good health and expecting to live a full life. | Health care access  
Food security  
SUD and MH treatment | Uninsured (CHR – under age 65)  
Uninsured children (CHR - % under age 19)  
Food Environment Index (CHR)  
Access to MH Care (CHR) | FPF | Some correlation with child maltreatment  
* Medicaid Expansion  
FFPSA helps address |
| **Well** - Thriving and resilient with a strong economy and opportunities to learn. | Parental education opportunity  
Child care  
Services to address special needs | | Correlation with child maltreatment |
| **In their communities** – Living among family and social networks who help each other. | Parent skill building  
Supportive communities and relationships | FPF | FFPSA helps address  
* Home visiting with concrete supports |

**Key:**
- **Red** = correlates w/ child maltreatment  
- **Blue** = Family First Prevention Services Act helps with  
- **Purple** = financial strategies proven to reduce entries into CWS
Children in Poverty by Race & Ethnicity in Iowa

Children In Poverty By Race And Ethnicity (Percent) - 2017

National KIDS COUNT
KIDS COUNT Data Center, datacenter.kidscount.org
A project of the Annie E. Casey Foundation
Child Poverty (Percent) - 2009-2018

Common Good Iowa
KIDS COUNT Data Center, datacenter.kidscount.org
A project of the Annie E. Casey Foundation
Definitions:
Children living in households with a high housing cost burden is the percent of children under age 18 who live in households where more than 30 percent of monthly household pretax income is spent on housing-related expenses, including rent, mortgage payments, taxes and insurance by the child's race and ethnicity.
Children In Low-Income Households With A High Housing Cost Burden (Percent) - 2010-2019

National KIDS COUNT
KIDS COUNT Data Center, datacenter.kidscount.org
A project of the Annie E. Casey Foundation
<table>
<thead>
<tr>
<th>Data point</th>
<th>Level of Data and Source</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest risk factors for victimization</td>
<td></td>
<td>Does this make the case for:</td>
</tr>
<tr>
<td>Under age 4</td>
<td>CDC</td>
<td>1) focusing on young children and families with SUDs; and</td>
</tr>
<tr>
<td>Special needs that increase caregiver burden</td>
<td></td>
<td>2) focusing on ensuring older youth in the system as having</td>
</tr>
<tr>
<td>(e.g. mental health, social-emotional development)</td>
<td></td>
<td>indicated “special needs that increase caregiver burden,”</td>
</tr>
<tr>
<td></td>
<td></td>
<td>including predictable behavioral issues due to traumatic experiences, to ensure that they leave care with all protective and</td>
</tr>
<tr>
<td></td>
<td></td>
<td>promotive factors possible?</td>
</tr>
<tr>
<td>Terminated Parental Rights by type</td>
<td>ICJ PPT slide (can inquire for original source)</td>
<td>What does this mean for focusing on special needs for all ages?</td>
</tr>
<tr>
<td>Assessments of child abuse and neglect</td>
<td>IA DHS</td>
<td>Assessments by “not confirmed,” “confirmed,” and “founded”; consider getting the “total referrals” number, which is higher than “assessments”</td>
</tr>
<tr>
<td>Total numbers of abused and neglected children by age</td>
<td>IA DHS</td>
<td>54% neglect; 27% dangerous substance; 7% presence of illegal drug in child’s body</td>
</tr>
<tr>
<td>Abuse and neglect by type</td>
<td>IA DHS</td>
<td>The Vision Council can work with DHS to get cross tabs and more detailed data, e.g. how often SUD is a factor.</td>
</tr>
<tr>
<td>Costs of child welfare</td>
<td>IA DHS</td>
<td></td>
</tr>
</tbody>
</table>