**SUDWG - Call to Action Series Planning**  
**November 8, 2021**  
**Attendees:** Kristie Oliver, Michele, Greg, Andrew, Lauryn (for Kathy), Marlo

**Meeting Purpose:** Prepare foundational components of the SUDWG’s Call to Action Series so that MCOs can be re-engaged, the SUDWG and MCOs will be connected for planning, and a complete Series design will be developed and implemented.

1) Participants are joined to the meeting topic and prepared to work.  
2) A finalized set of results for the Call to Action series  
3) A BART is drafted for the planning group and process  
4) A near-term action plan is created (now through mid-January, given the holidays)  
5) Action commitments are made.

**Agenda**

**Context, Meeting Purpose, Results**

**Check In**

- How are you doing as you enter today’s meeting?  
- In one statement, what do you want to be different after the Call to Action Series is completed? (journal time)

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<th><strong>Check In</strong></th>
<th>In one statement, what do you want to be different after the Call to Action Series is completed?</th>
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| Michele, IDPH, intersection with substance abuse (doing well) | I would like to have a plan for how the MCOs are going to be involved.  
Greg’s statement PLUS MCOs to have a better understanding |
| Greg, PCA IA, ED (doing better) | Behavioral health providers to have better understanding and ability for accessing resources to serve the whole family, not just the individual in front of them. |
| Kristie, Coalition (doing well) | Complex interconnection between CWS, JJ, MH and SUD systems |
| Andrew, Pres/CEO, YSS (good; recovering from motorcycle “wrecks”) | Community embrace of the issues and solutions for substance use disorder. |
| Lauryn, ICJ, Deputy | |
Director
(good, excited)

Marlo

Behavioral health providers to have better understanding and ability for accessing resources to serve the whole family, not just the individual in front of them.

### Finalizing a Set of Results for the Call to Action Series

Library Time (Event Series Planning Notes; Notes from SUDWG Subgroup)

- Review the two lists of potential results
- Compare this list to today's Check In responses
- Identify three results – can be a combination of selections from the document, new ones you want to propose, a hybrid
  - What results can the Call to Action Series achieve that will make a meaningful difference in realizing the vision of the SUDWG/Vision Council?

<table>
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<tr>
<th>Finalizing Results</th>
<th>What results can the Call to Action Series achieve that will make a meaningful difference in realizing the vision of the SUDWG/Vision Council? (Three from each participant)</th>
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<tbody>
<tr>
<td><strong>Name</strong></td>
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| Greg               | 1. Understanding families  
2. Understanding current system; available supports  
3. How MCOs can help families and providers |
| Kristie            | 1. Systems-style thinking  
2. Two-generation approach, treating parents, child and family together  
3. Integrating social determinants of health (to tie to MCOs) |
| Michele            | 1. How do social determinants of health impact care  
2. Understanding challenges and gaps  
3. Understanding the programs/best practices that MCOs are using |
| Andrew             | 1. Awareness (stakeholders) - [Emphasis on families as part of this]  
2. Alignment (system)  
3. Advocacy (all) |
<p>| Lauryn             | 1. Systems-style thinking |</p>
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<td>2.</td>
<td>Ease of access to services</td>
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<td>3.</td>
<td>Understanding/working with families</td>
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**Synthesis:**  
Pretty close, but just at different levels - Andrew above 30,000 ft; Greg at 30,000 ft.; Kristie, Michele, Lauryn’s compared to Greg’s list as “topics” and also results  
Family is a system working within the system - an important concept for providers, but sometimes that’s hard to remember

**Services - where MCOs fit into the system**  
**Family**  
**Systems - services, ease of access,**  
“We’re all working with the same families”

**Greg’s proposal for Call to Action Series:**  
Systems/Families/Services; series of 3 items: each webinar will have an Awareness, Alignment, Advocacy component to frame up the topic; exemplary programs (in state and out of state?)  
Michele - likes it; combines Greg’s and Andrew’s thoughts; simple; categories fit into the A Words - The A Words Series?  
Kristie - likes it; Awareness is first and there is a misunderstanding of what FFPSA is - it’s really just a philosophy, state is not going to go after SUD financing for FFPSA, so alignment is key (DHS “no SUD financing” through FFPSA - is this a permanent position on the part of DHS or could it change with alignment? Payer of Last Resort is an interesting topic - other states have had to have an attorney general make a final decision on that.)  
Andrew - likes it  
Lauryn - likes it; Still a lot of confusion about FFPSA - would it be of interest to do a prerequisite course, e.g. FFPSA 101, 201, etc. “Families are systems with multiple needs and children live in families.”  
Michele - a lot of confusion in BH field about FFPSA; envisioned incorporating it into the Series

**Result:** FFPSA Awareness; shared understanding within the state of Iowa’s implementation of FFPSA

| Awareness - services, systems, families |
| Advocacy - ditto |
| Alignment - ditto |
Results - state level? Individual? Group?
- People have an increased awareness of the topics that will be presented
- Have an understanding of systems
- Calls to action - people leave the series that they can and do follow through with
- Webinars happen; CEUs acquired

Audience:
Providers, right? - MH, BH, SUD providers - public and private?
Is this a broad enough audience to accomplish what the SUDWG wants to accomplish?
Connection is “prevent families living with SUDs who touch the CWS”

IBHA - they may ask “why is the Vision Council organizing this?” - do we involve IBHA in this? Michele says “yes”

Fishbowl - content design is for providers; other stakeholders invited (CWS, JJ, Court)

CEUs - have to be clear about the intended audience

**Ask to IBHA** - awareness? Be involved? Creating a series for that target audience (IBHA network);
Action Commitment: Andrew can do outreach if equipped with messaging; Kristie can help back it up;
Message: Hey, we’re doing this; we’ve engaged MCOs; we would like to involve them - would they like to have a role? Take this to your membership and ask for their input and what they would like to see out of this?

Kristie: What’s the purpose from the SUDWG perspective? It’s a lot of planning and a lot of work that we’re creating.

Greg: The Series is not the “one solution” to achieve the SUDWG/Vision Council’s North Star and related outcomes. Rather, we’re at a time when stakeholders need to understand better in order to achieve the outcomes.

Michele: Started out with having a singular webinar, focused on helping providers understand FFPSA and how it impacts the services they provide at their agencies for families. Big knowledge deficit of FFPSA, and there is work in siloes. A lot of that will change through “alignment work.” We’re getting big and
Michele doesn’t know who will do the work. But, lots of opps for MCOs - have resources, engagement, enthusiasm

General orientation to FFPSA and what the IA data shows. What is your role as an SUD provider; webinar - What are SDOHs and how is it affecting your families?

Check Out
Michele - Next step - take a “state of the union” approach, i.e. one initial webinar with a survey of what other info they need/want
Greg - logical next step; Greg and Marlo connect, process, prepare a recommendation to the larger SUDWG on Nov 18
Lauryn - from experience, summits are a lot of work, but also very beneficial; even though a lot of work, education is always beneficial.

Collecting Individual Input
Discussion and Decision Making (Action Steps)

**Drafting a B/ART for the Planning Group and Process**

- Setting up an initial B/ART framework
- What timeframe for this Series offers the greatest opportunity to influence what is currently underway? (HHS Alignment, Implementation of ARPA funds (e.g. Substance Abuse block grant, other work (e.g. children’s behavioral health, FFPSA implementation, etc.), problems/issues)
- Resources
- Authority
  - Right now, the Vision Council is authorizing this Series
  - What configuration of authority will yield the desired resources? Relationships? Results?
- Brainstorming roles and tasks (Library Time to review “Event Series Planning Notes” from MCO meeting)
  - Note: A Composition Analysis will need to be done. Could be assigned as an Action Commitment, or could be tasked to the next Series planning meeting.
  - Roles
    - Convenor - Who brings the Series into reality?
    - Planner - Who facilitates the planning and execution of the Series?
• Sponsor - Who ensures the resources (time, personnel, budget) are in place for the Series?
• Marketing - Who advertises the series?
• Registration - Who manages registration and follow up communications (reminders, sending resources, answers questions, etc.)?
• Participants - Who are the targeted audiences for the Series?

Check Out

• Action Commitments
• Reviewing those made so far
  o Andrew can do outreach if equipped with messaging; Kristie can help back it up

Generating additional action steps needed
Assigning tasks and timeline